

Video Submission Guidance

Echoing Green Fellowship Application 2022

OVERVIEW

In the Echoing Green Fellowship application, you will be asked to record and submit a short video. This document shares why we ask for a video submission, what we're looking to understand about you through your video, and how to submit it.

VIDEO QUESTION

Why do you do what you do?

Please upload a 60-second video answering the question, "Why do you do what you do?"

WHY DO WE ASK FOR A VIDEO?

Hearing and seeing you talk about your story and your work in a non-written format provides us with an opportunity to get a better sense of your personality, your energy, and your passion.

TIPS ON PREPARING YOUR VIDEO

Make sure your video answers the question, "Why do you do what you do?" We suggest that you start by briefly introducing yourself and then spend the remainder of the time sharing a bit more about your story and what led you to pursue this work.

FOLLOW THESE GUIDELINES

- Your video must be one minute or less in length.
- Include only footage of you talking directly into the camera answering the question prompt. Do not include any footage of your projects, your programs, props, or anything else besides you talking to the camera.

- Do not add effects to the footage. Your final video must not have any added text, logos, pictures, graphics, or slides.
- This video can be recorded on a camera, phone, computer camera, or whatever technology is available to you. The video quality is not important – your content is!
- Once the Application is open you will be asked to upload the video file to your application. We recommend uploading your video to YouTube and adding the link to the appropriate section of the application.
- If you experience technical issues uploading your video once the application opens, please reach out to fellowship@echoinggreen.org as soon as possible so that we can attempt to assist you.

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For more guidance materials and information on the 2022 Fellowship application, please visit www.echoinggreen.org/apply